



SAM TAN

GRAPHIC DESIGNER

ONLINE PORTFOLIO

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DATE OF BIRTH

26 March 1972

NATIONALITY

Malaysian /
Singapore Permanent Residence

ABOUT ME

Skilled in various forms of creative disciplines yet possess the ability to balance between creativity and analysis with emphasis on user-centric practices. Practical and objective, with the capacity to understand clients' needs with good aptitude.

LANGUAGES

English, Mandarin, Hokkien, Malay

INTERESTS

Fishing, Reading, Travelling, Movies, Photography, Cooking, Home Brewing

Earliest Date of Commencement:

I am available to start within short notice period

Available for full time, freelance, part time or contract placements.

EXPERIENCE

Superskill Graphics Pte Ltd

Senior Graphic Designer (1996 – 2014)

Responsibilities include a broad range of design works across multiple formats and medium. Strength lies in producing effective and user-friendly design solutions in short turn-around time for book cover and layout design, poster, banner, corporate identity, brochures, photo retouching and illustration.

Extensive knowledge in prepress technology from colour separation, colour proofing and material recommendations.

- Graphic Design across all platforms
- Meet with clients to receive their brief and discuss their needs
- Recommend materials and printing techniques to clients
- Liaise with suppliers and printers to achieve best results
- Work with colleagues to produce the right solutions for clients

Recently worked on independent projects on contract basis as an in-house designer at **Magazines Integrated Pte Ltd** (epicure, Bites and Pets Magazine), **Edipresse Media Singapore** (Singapore Tatler Magazine) and **Lux Inc Media** (Yacht Style Magazine).

SOFTWARE SKILLS

Adobe InDesign	●	●	●	●	●
Adobe Photoshop	●	●	●	●	●
Adobe Illustrator	●	●	●	●	●
Adobe Acrobat	●	●	●	●	●

EDUCATION

1991 – 1994	Nanyang Academy of Fine Arts
2001	ITE, National Technical Certificate Grade Three Computerize Prepress Technology